



Magic Coat®

SUPERIOR PERFORMANCE

NEW for 2018

natural SHAMPOO COLLECTION

Sulfate-Free • Paraben-Free • Soap-Free

Free of DEAs, MEAs, & TEAS



**HONEY
& OATMEAL**



LAVENDER



LOOK FOR THE
COMPLETE LINE
IN OUR
CATALOG



Our Magic Coat® Natural Collection, infused with oils and botanicals, is formulated to naturally cleanse your pet. Our shampoos provide a range of benefits, from deodorizing to moisturizing to relieving dryness and itchiness. The shampoos are sulfate-free, paraben-free & soap-free with no added fragrances, artificial colors, sodium lauryl sulfate, DEAs, MEAs, or TEAs, leaving your pet brilliantly clean.



natural SHAMPOO COLLECTION



This Natural Honey & Oatmeal Shampoo contains botanical oatmeal to naturally help relieve irritation and a honey-derived moisturizer that penetrates hair to provide continuous, superior moisturizing benefits.



This Natural Lavender & Chamomile Shampoo is infused with a unique botanical blend of lavender and chamomile oils that naturally help soothe and hydrate the skin and coat, leaving your pet calm and relaxed.

Natural Shampoo
WITH
HONEY & OATMEAL
Scent-Free
RELIEVES • MOISTURIZES • SHINES



Natural Honey & Oatmeal Shampoo
16 oz.
100534548

Natural Shampoo
WITH
LAVENDER & CHAMOMILE OIL
Natural Lavender Scent
CALMS • SOOTHES • CONDITIONS



Natural Lavender & Chamomile Oil Shampoo
16 oz.
100534549